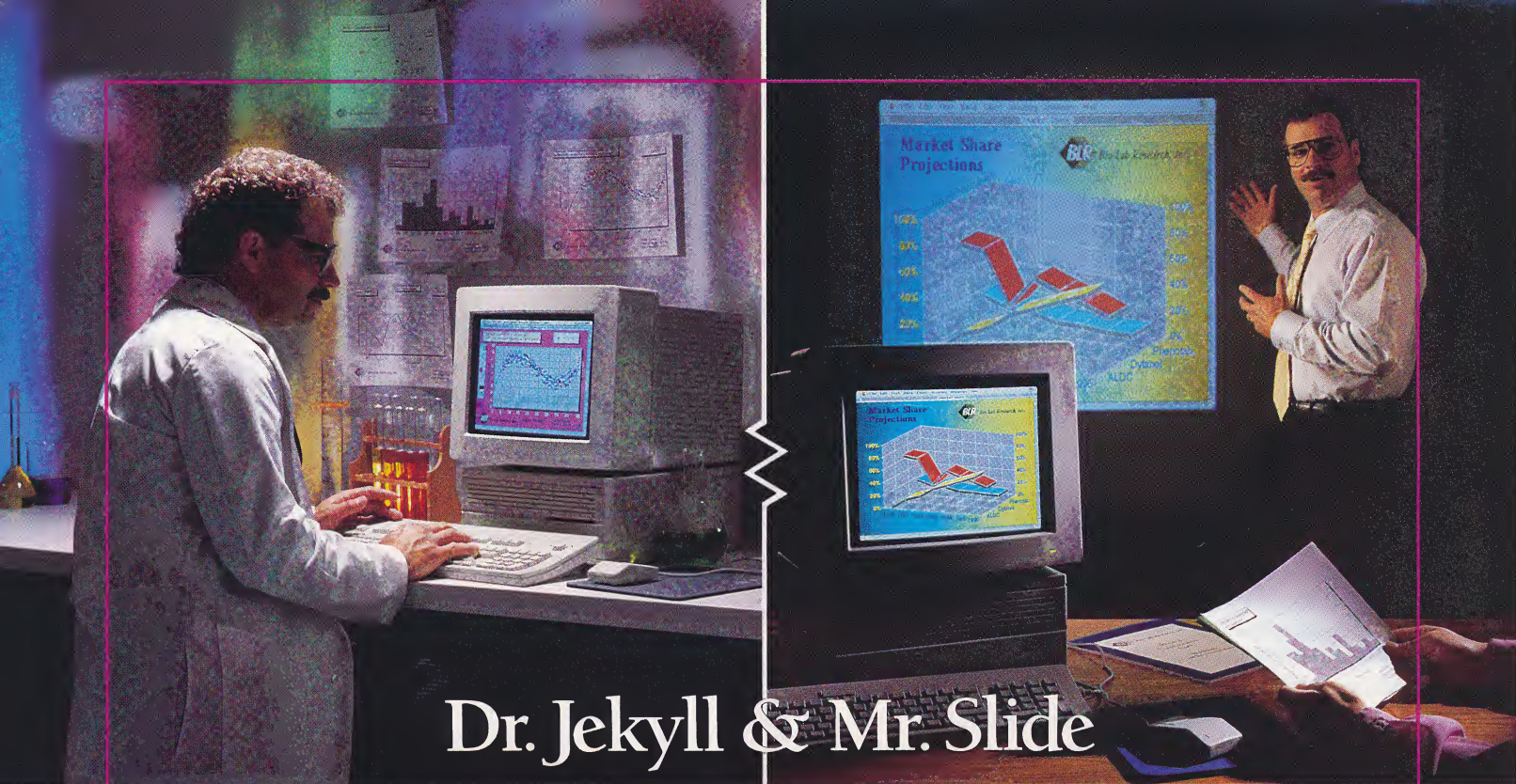




DeltaGraph™... Software therapy for a split personality

In the two different worlds of lab coats and three piece suits, there can be a single charting standard. DeltaGraph—the ultimate solution for both scientific and business charting needs.

No matter what your job description or your personality type, DeltaGraph will transform your data into clear, dynamic, persuasive charts and graphs... giving you the power to effectively convey your information, whether it be newly discovered research or quarterly sales figures.

THE SCIENCE OF CHARTING

In the world of scientific research and precision engineering there can be no compromise when it comes to data driven graphics. DeltaGraph provides scientific users with an impressive array of charting tools.

- ▲ 25 mathematical, statistical and analysis functions
- ▲ X-Y Scatter and X-Y Line charts
- ▲ Double Y, logarithmic and log-log axis scale settings
- ▲ Five curve fitting types
- ▲ Five error bar formats
- ▲ Superscripts and subscripts
- ▲ True X-Y-Z coordinate charts and 3-D data modeling

These features and more have made DeltaGraph users exclaim "Thank you! This is an excellent and versatile tool for any engineer or scientist."

THE BUSINESS OF CHARTING

For the business or presentation personality type, DeltaGraph provides sophisticated charting power in an object-oriented drawing environment. You can import data from almost any source, and export chart objects in formats compatible with word processing, page layout, and even presentation programs. Plus:

- ▲ Warm link to MS® Excel 2.2 spreadsheets
- ▲ Import tab- and comma-delimited text, WKS, SYLK, Trapeze®, Excel 2.2 and CricketGraph™ data files
- ▲ Multiple charts on a page and overlays
- ▲ Custom chart templates
- ▲ Total Formatting Control, 8 drawing tools, and full Macintosh® color
- ▲ Export to PICT, EPS, and Adobe Illustrator™ formats

CHART TYPES FOR ANY MENTALITY

DeltaGraph gives you 25 chart types, more than any other charting, presentation, or spreadsheet program.

Two-D charts include: bar, column, line, X-Y line, paired X-Y line, area, pie, scatter, paired scatter, stacked column, stacked bar, multiple pie, high-low, high-low-midrange, contour, step, polar, and table.

Plus, you get three-D charts such as: column, ribbon, area, scatter, scatterline, surface, and wireframe.

TRANSFORM YOURSELF... AND YOUR GRAPHS

DeltaGraph, award-winning charting therapy that soothes both the scientist and the business person, even if they live in the same body.



Cricket Graph \$50 Upgrade!

Don't wait any longer! Make the move to upgrade your copy of Cricket Graph to DeltaGraph V. 1.5 for only \$50. Send the first page of your Cricket Graph manual along with \$50 (plus shipping and handling, CA residents add \$3.38 sales tax) to: DeltaPoint Inc., 2 Harris Court, Suite B-1, Monterey, CA 93940. You'll receive the latest version of DeltaGraph, a FREE training guide especially designed for Cricket Graph users, and unlimited FREE technical support. For more information on this special offer or for corporate upgrades, call 800-367-4334. Offer expires 3-31-91, so ORDER NOW!

Call **DeltaPoint™** 800-367-4334

DeltaGraph™
The Ultimate Charting and Graphics Solution

Specifications: Mac Plus or later with 1 Mb RAM and hard disk. Prints to QuickDraw and PostScript® printers. Unlimited FREE technical support. Not copy-protected.
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Finally... The upgrade you've been waiting for.

\$50!

You've been waiting patiently for your Cricket Graph upgrade. Or maybe not so patiently by now. You're probably a little frustrated that your charting program hasn't been upgraded in a long, long time. Your charts would be a lot easier to create and a lot more effective if you could add some basic capabilities like importing data directly from your spreadsheet, 3-D charts, direct formatting of the elements in your charts, and full color.

If only they'd upgrade your charting program. Well they haven't done it, but we have. We think it's time you finally get the upgrade to Cricket Graph that you deserve. It's called DeltaGraph – the new standard of charting technology for your Macintosh.

Here's just a few of the reasons why you should stop waiting and start using DeltaGraph now.

Data Handling and Import

Cricket Graph imports text, SYLK, and WKS files.

DeltaGraph can import data from Microsoft Excel 2.2, Lotus WKS and WK1, SYLK, Trapeze, text, and Cricket Graph files. You can also create direct links to your Excel files, so that when the data in your spreadsheets change, your charts are updated automatically. DeltaGraph also has multiple data sheets, so you can keep many data sets in the same document.

Chart Types

Cricket Graph has 11 different chart types.

DeltaGraph includes 25 different chart types. 2 and 3-D charts and graphs for business, presentations, science and engineering. In addition DeltaGraph gives you Double-Y and Double-X axis charts, Combination and Overlays of almost all 2-D chart types, and custom chart types formatted to your exact specifications.

Color

Cricket Graph supports 8 colors.

DeltaGraph supports up to 16.7 million colors and comes with a built-in color palette of 143 pre-defined colors, plus options for creating your own custom colors and color blends.

Graphic Import & Export

Cricket Graph supports import through the clipboard, and exports PICT files.

DeltaGraph imports PICT, PICT2 and EPS files and supports all clipboard graphics. DeltaGraph also allows you to export your charts and drawing objects as PICT2, EPS, and Adobe Illustrator

files. DeltaGraph also gives you a built-in Postscript drawing program.

Power & Flexibility

Cricket Graph has limited formatting capabilities.

DeltaGraph gives you Total Formatting Control, a level of formatting flexibility that gives you precise control over nearly every part of your chart and chart windows. DeltaGraph's unique "exceptions" object selection lets you format almost any piece of a chart independently.

Ease of Use

Cricket Graph's data selection for charts can be confusing and the lack of a help system leaves users stranded.

DeltaGraph is easy to use and learn. Creating a chart is as simple as selecting the data you want and choosing the chart type. DeltaGraph is powerful but intuitive, and the context-sensitive help system is just a command-key away.

Support & Upgrades

Cricket Graph users receive free technical support for the first 6 months. Users are then charged \$2.00 per minute, every time they call. Or you can pay \$125 a year for a support package. Cricket Graph has not had a feature upgrade in over 2 years.

DeltaPoint provides DeltaGraph users unlimited free technical support. The first major upgrade to DeltaGraph was released less than 6 months after the original version.

The Wait is Over

You can keep waiting and hope for a new version of old technology, or you can get the Ultimate Charting and Graphics Solution today – DeltaGraph. For a limited time Cricket Graph owners can upgrade to DeltaGraph 1.5 for only \$50. That's nearly 75% off the retail price of \$195. To qualify for the upgrade, just fill out the order form below and send us the title page of your Cricket Graph manual along with your payment. It's that easy.

The Guarantee

We've made a commitment to provide our customers with the most powerful charting technology available. We guarantee that if you don't find DeltaGraph more powerful, more flexible, and easier to use than Cricket Graph, you can return the product within 30 days and we'll gladly refund your money -

No Questions Asked.

Cricket Graph \$50 Upgrade!

Get the charting power you deserve - Mail this order form today with the first page of your CricketGraph manual and get DeltaGraph for the special upgrade price of only \$50!

DeltaPoint, Inc. 2 Harris Court, Suite B-1, Monterey CA 93940

Ship To:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

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DeltaGraph (Qty.) . . . _____ @ \$50.

CA residents add Sales Tax 6.75% (\$3.38 ea.)

Shipping & Handling \$5.00 per unit US;
\$20.00 Int'l/Overnight

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☐ Visa ☐ Mastercard Exp date ____ / ____

Signature _____

Total
